

FOR YOUR INFORMATION

WITH THE NEW MAGAZINE SCHEDULE (ATTACHED), DEADLINES HAVE BEEN CHANGED TO ACCOMMODATE THOSE ISSUES. PLEASE NOTE THAT ITEMS THAT ARE SCHEDULED ANNUALLY FOR PUBLICATION MAY BE DUE EARLIER THAN BEFORE. ANY QUESTIONS PLEASE CONTACT BETH SMILEY (318-938-5402 X102; beth@ars-hq.org) FOR ADDITIONAL DIRECTIONS.

FOR THOSE SOCIETIES WANTING TO LIST EVENTS IN THE MAGAZINE, PLEASE NOTE BELOW INFORMATION AND BE SURE TO POST YOUR INFORMATION ON THE WEBSITE!

EVENTS WILL BE RUN TWO MONTHS
(ONE MONTH AHEAD AND THE MONTH OF EVENT)

TO MEET THIS SCHEDULE YOU WILL NEED TO SUBMIT YOUR EVENT EIGHT (8) MONTHS IN ADVANCE. MAGAZINES ARE PUBLISHED/MAILED A MONTH PRIOR TO PUBLICATION DATE!

SAMPLE: EVENT SCHEDULED MARCH/APRIL 2008
COPY DEADLINE: DEC 3, 2007
COPY TO PRINTER: JAN 23, 2008
COPY MAILED: FEB 1, 2008

SO IF YOU HAVE A SHOW/CONVENTION COMING UP IN APRIL TO GET TWO MAGAZINE PUBLICATIONS YOU WILL NEED TO SUBMIT IT BY NOVEMBER TO GET IN THE JAN/FEB 2008 MAGAZINE (MONTH PRIOR) AND MAR/APRIL 2008 MAGAZINE (MONTH OF EVENT) TO INSURE IT GETS INTO THE MAGAZINE.

WE WANT TO ASSURE YOU THAT WE WILL WORK IN EVERY EVENT RECEIVED UNTIL SUBMITTED TO THE PRINTER.